

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA
OFFICE OF THE SUPERINTENDENT

ROBERT W. RUNCIE
SUPERINTENDENT OF SCHOOLS

August 31, 2018

TO: School Board Members
FROM: Maurice L. Woods *MLW*
Chief Strategy & Operations Officer
VIA: Robert W. Runcie *RWR*
Superintendent of Schools
SUBJECT: **REVISION TO EE-17, RECOMMENDATION FOR RENEWAL AND
ADDITIONAL SPENDING AUTHORITY – 56-026E – NAVIANCE
SOFTWARE, FOR THE SEPTEMBER 5, 2018, SCHOOL BOARD
OPERATIONAL MEETING**

Attached is a revision to EE-17, Recommendation for Renewal and Additional Spending Authority – 56-026E – Naviance Software, for the September 5, School Board Operational Meeting.

Exhibits:

- Replaced Exhibit A

RWR/MLW/MCC:bm
Attachment

cc: Senior Leadership Team

Broward County Public Schools

Naviance Implementation at-a-Glance

HISTORICAL CONTEXT

Naviance implementation began in Broward County Public Schools in October 2015. After all initial configuration was completed, students began accessing the system in January 2016. Since the beginning, the Naviance team and the Broward School Counseling and BRACE Advisement team have worked tirelessly to implement Naviance with fidelity and continue to innovate and drive adoption within the schools as well as departments across the district.

YEAR 1 CONFIGURATION & ROLLOUT
YEAR 2 INCREASED ADOPTION
YEAR 3 INCREASED ENGAGEMENT
YEAR 4 CONTINUED INNOVATION

Naviance + Broward Partnership

SUMMER INSTITUTE	BCPS attended Naviance Summer Institute in 2017 and Hobsons Summer Institute 2018. The 2018 Summer Institute represents the first time Hobsons is bringing together K12 institutions and Higher Education institutions at one conference to share learning and best practices from both sides of the desk.
PRODUCT LAUNCHES	The BCPS team has been instrumental in helping to guide Naviance product development through participating in the beta launch of our Clever for staff and student integration, as well as providing feedback to the Naviance Product team on new and existing products and offerings.
NAVIANCE ADVISORY BOARD	BCPS' Chief Academic Officer is one of twelve members of Naviance's Advisory Board. The NAB is comprised of members from districts across the country. The group meets quarterly to discuss market trends and challenges they face as leaders in education, as well as provide feedback on their experiences with Naviance.

STUDENT ENGAGEMENT

Percentages represent increases from 2017-2018

36%	49%	28%	41%	71%	54,902
Increase in career clusters added as favorites by students	Increase in careers added as favorites by students	Increase in active college applications added by seniors	Percentage of 12'th graders researching scholarships	Increase in scholarship dollars awarded to 12'th graders	Total documents delivered to colleges and universities via Naviance eDocs in 2017 - 2018

SELF AWARENESS

Percentages represent increases from 2017-2018

97%	94%	73%
Increase in the number of students who identified their learning style	Increase in the number of students who identified their multiple intelligences	Increase in the number of students who identified their perfect career based on their personality type

STAFF ENGAGEMENT

Since Fall 2015, Naviance trainers, in conjunction with district staff, have offered 25 days of onsite training to counselors, BRACE advisors, teachers, registrars, and community organizations to train them on the following topics:

- Introduction to Naviance
- Career Research and Assessments
- College Research Tools
- Naviance Collaborative Tools
- Success Planning with Naviance
- College Application Tools & Naviance eDocs
- Naviance Reports

Additional data regarding BCPS Naviance activity can be found here: <https://tinyurl.com/yc9trg2c>

Broward County Public Schools Naviance Implementation at-a-Glance



BCPS AND NAVIANCE PARTNERSHIP

STRATEGIC ALIGNMENT

CONTINUED INNOVATION

Strategic Objective

Middle School Learning: Establish college and career awareness and readiness programs to expose students earlier to opportunities available after high school

Reimagining Middle Schools Naviance Survey: BCPS used Naviance to administer a survey to all middle school students to support the Reimagining Middle Grades project.

Social Emotional Learning (SEL): Naviance products such as the Achieve Works assessments, goal setting tools, Roadtrip Nation, and customized surveys to support BCPS SEL initiatives.,

Naviance CCLR Framework: The Naviance CCLR Framework provides a research-backed competencies blueprint to prepare middle school and high school students for success after graduation. BCPS and Naviance are working to integrate BCPS Life Readiness and the CCLR blueprints to

Strategic Objective

College and Career Readiness: A career-ready and college-bound culture ensures students are academically prepared, emotionally resilient, and aware of this practical knowledge and skills needed after high school. This includes understanding admissions procedures and financial aid for higher education, as well as the protocols for successfully applying and interviewing for employment – all of which must be archived before graduation. While the goal of college and career readiness is identical for all students, the path varies depending on students' interests and learning preferences. It is necessary to create multiple pathways to help students succeed.

Personalization for Academic and Social Learning (PASL): Naviance was presented as an option to help PASL schools track and implement their initiatives.

Canvas Project with the Dept of Secondary Learning: 28 custom lesson plans aligned with Naviance tools; the Annual School Counseling Plan, and FLDOE curriculum standards are being developed to allow teachers easier access to Naviance lesson plans via Canvas.

SAT Initiatives: Naviance acts as a portal for all information regarding SAT Day (test day information, link to Khan Academy, and other testing resources)

Special Area of Focus

Family and Community Engagement: BCPS believes informed families and communities are essential to the success of our students and schools. Students need to know their parents/guardians are interested. They also need to know community members truly care about their education and, ultimately their success.

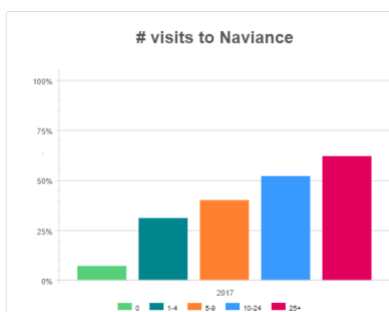
The following organizations have been introduced to and trained on the Naviance platform:

Memorial Hospital. Tutoring Services. Mount Bethel Human Services. Hispanic Unity. Urban League. Children Service Council. Handy. ASP FL. OIC SFL. Boys and Girls Club. Harmony. Coral Spring Rec Department. ChildNet. New Visions Community Development Corporation. Broward College. Fort Lauderdale Alliance. Sun Sentinel.

Parent Engagement: Naviance is used as a communication and survey tool with parents.

NAVIANCE INFLUENCE

Data gathered through Naviance and the National Student Clearinghouse indicates a direct correlation between Naviance activity and college enrollment.



Demonstrated in these graphs, is a direct correlation between the number of times a student accesses Naviance and enrollment in a college or university. Of students who have accessed Naviance 25 or more times, 65% of them enrolled in college. Of the students who completed 25 or more success planner tasks, 100% of those students enrolled in college. The data suggests students who log into Naviance more often and complete more tasks, are more likely to enroll in college.

